



e-commerce forum

E-commerce Forum / CEE Summit

11th year ▪ 12 + 13 June 2018 ▪ Olomouc

History

- 10 years
- 8 venues
- 150 speakers from 10 countries
- 1400 participants



Ecommerce Forum 2018



- 12 + 13 June
- Clarion Congress Hotel
- Jeremenkova 36, Olomouc
- Czech Republic
- www.clarioncongresshotelolomouc.com



Basic information



- Combination of speeches, discussion panels and specialized workshops
- Networking on CEE level, exchange of experience and making new contacts from CEE region
- This year's topic: „**Growth in e-commerce**“
- Focus on e-shop stories

Ecommerce Forum 2018



- 400+ participants
- 30+ speakers and panelists from all CEE region



Concept of the conference



- The first conference day, common to all, titled „**CEE Summit**“ is made up of speeches and discussion panels, mostly with foreign guests. Starting at 1:00 p.m.
- The evening program will be **a networking party** with good food, drink and music in the centre of Olomouc city.
- The second conference day „**CEE e-commerce practice**“ will take place in three parallel program sections. It consists of workshops and panel discussions. The expected end of the event is around 1:00 p.m.

Partnership offer



Why to become a partner?



- Supporting one of the key business events
- Presentation of product and services
- Brandbuilding in a highly competitive market
- Direct communication with potential customers
- Great opportunities for networking and business meetings
- Chance to influence the conference agenda

Pricelist of partneship



	General partner (max. 1)	Gold partner (max. 3)	Silver partner (max. 10)	Bronze partner
Logo on the conference website	yes	yes	yes	yes
Logo in the conference file	yes	yes	yes	yes
Mention of partner in press release	yes	yes		
Roll-up in conference hall	yes	yes	yes	yes
Conference speech (by topic)	yes	(yes)		
Partner stand in the foyer	yes	yes	yes	
Free entrances to the conference	10	6	4	2
Distribution of promotional materials for participants	yes	yes	yes	yes
Possibility to donate presents to the tombola	yes	yes	yes	
Discounts on entrances for business partners	25%	20%	10%	
Price of the partnership CZK / EUR (excl. VAT)	150 000 / 6000	100 000 / 4000	50 000 / 2000	20 000 / 800

Organizers



a | d | m | e | z



Zásilkovna

Production partner

Santia

Contacts ADMEZ



- **Tomáš Hájek**, CEO ADMEZ
+420 603 836 675
tomas.hajek@admez.cz

- **Romana Petkovská**, event manager ADMEZ
+420 728 820 476
konference@admez.cz

Contacts Zasilkovna



- **Simona Kijonkova**, founder Zasilkovna
+420 773 99 11 68
simona.kijonkova@zasilkovna.cz

- **Vaclav Dusek**, marketing director Zasilkovna
+420 721 047 496
vaclav.dusek@zasilkovna.cz